

# YOUNG ENTERPRISE COMPANY PROGRAMME

ages  
**15-19**  
years



## WHAT IS IT?

Company is aimed at young people aged 15-19 and runs throughout one academic year, enabling participants to find out what it's really like to set up and run a business. Young people make all the decisions about their company, from deciding on the company name and product to creating a business plan, managing the company

## HOW DOES IT WORK?

### REGISTER YOUR INTEREST

Register your interest at [www.young-enterprise.org.uk/companyinfo](http://www.young-enterprise.org.uk/companyinfo) or contact us directly (see What Next section for details)

### FIND OUT MORE

We will send you more information about Company and put you in touch with a local Young Enterprise Manager.

### SIGN UP

Register and we will send you an info pack and help your team get started.

### AND YOU'RE OFF!

finances and selling to the public at trade fairs. All this takes place with the support of a volunteer Business Adviser who brings a wealth of business knowledge and expertise. Teams can track their progress using self assessment tools and even compete against other schools in local, regional and a national final.



## TIMELINE

### SEPTEMBER – DECEMBER

Students set up and plan their business, appoint key roles, create a product, raise capital and promote their product to the public.

### JANUARY – MARCH

Teams sell their product to the public at trade fairs organised by Young Enterprise, while continuing to perfect their product and marketing and sales plans. Teams have the chance to compete against local schools in area and county finals.

### APRIL – JULY

Teams continue to run their business. Towards the end of term, teams begin the closure of their business which includes deciding what to do with any profit. Successful teams at area/county level progress to regional finals, the UK final and the European final.

## WHAT ARE THE BENEFITS?

A recent survey conducted for Young Enterprise by Opinium found that 70% of employers have difficulty finding good quality applicants for entry-level jobs. Company supports teachers to help young people develop knowledge, skills and attitudes they need to succeed in the world of work. This includes:

- a range of printed resources to help students get started, including supporting material for teachers
- a local business adviser who supports the company with advice and guidance
- YE Online – a bespoke website which allows teachers, advisers and students to manage their company and access online resources
- a local Young Enterprise contact to deal with queries

In addition, Young Enterprise helps teachers embed practical business skills and the government's statutory guidance on careers advice in the curriculum. A number of exam boards map Company against a range of their qualifications.

Young people come away with greater confidence, improved communication and problem solving skills, better teamwork capabilities and new aspirations for the future.

## BUT DON'T JUST TAKE OUR WORD FOR IT...

*This has been my first experience through the programme as link teacher. I have very much enjoyed it. The pupils blossomed and enjoyed it too; they benefited greatly in many respects. I would love to do this again now that I have seen first hand the benefits it brings to pupils. The parents of those involved also have given me great feedback. Thank you!*

*Teacher, Culloden Academy, Scotland*

**82%** of students\* felt that taking part in Company gave them the confidence to succeed in the future, while **88%** felt that their involvement helped them better understand their own strengths and weaknesses.

**94%** of teachers agreed that Company increased student self-awareness in their own capabilities and potential and raised their career aspirations.

*I was terrified of public speaking before and it was something I never thought I could do, but now I have so much more confidence and belief in my own leadership abilities.*

*Participant, Wye Valley School, South East England*

## HOW MUCH?

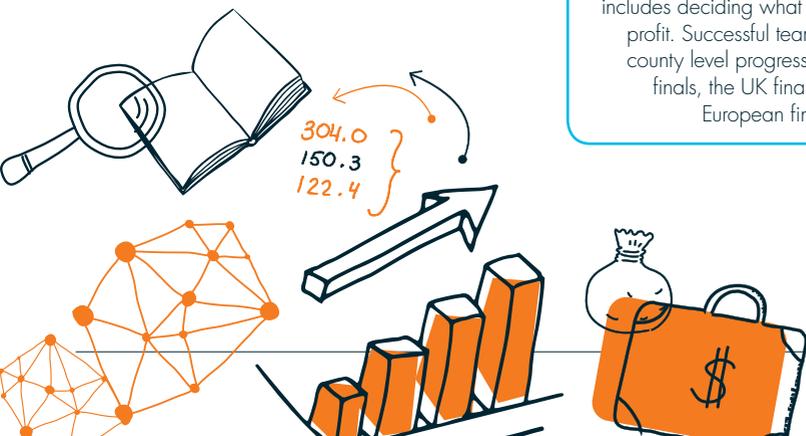
There is a cost to schools in taking part in Company. We work hard to minimise this and the cost to each school depends on contributions from local and national corporate supporters. Your local Young Enterprise Manager will be able to give you more details about pricing. We do our best to make sure the programme remains excellent value for money for everyone involved.

## ABOUT YOUNG ENTERPRISE

We are the UK's leading enterprise education charity. For over 50 years we have been working with young people across the UK to enable them to develop the knowledge, skills and attitudes they need for the world of work. We deliver a range of programmes for 4-25 year olds, from one day masterclasses to year long programmes. Find out more at [www.young-enterprise.org.uk](http://www.young-enterprise.org.uk)

## WHAT NEXT?

Further information about Company and our other secondary programmes is available on the Young Enterprise website [www.young-enterprise.org.uk/secondary](http://www.young-enterprise.org.uk/secondary) where you can register your interest and one of our team will be in touch. You can also email us at [info@ye.org.uk](mailto:info@ye.org.uk).



\* Findings from the 2013/14 student self-assessment surveys.

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